

April 1, 2008

Trader's Coffee and Tea

Meeting called to order at 6:50 p.m.

In attendance are; Sergio Antillon, Billy Shepherd, Bill Andrews, Tom Jenkins, Brock Benson

Minutes of the last board meeting were approved.

Billy gave the treasurer's report and membership status. We have had three more guys sign up and pay their dues.

Sergio reported that the gift basket we sent to the Utah Bears was well received and appreciated. The Front Range Bears would like Sergio to be a regular contributor to their newsletter, The Grizzette.

Bill reported that the website was receiving regular visits and the Connexion group was up to 45 members. Business cards for the group were delayed due to a problem with the logo.

Brock reported on the cancellation of the Demented Divas, and that he received a cold reception from them. He said that somewhere the press/promotion was probably not handled correctly. Sergio suggested that maybe we as a group should bring the Demented Divas here ourselves. Put together an A+ press package. Let us do the work and get the ball rolling. We should contact other businesses in the area such as beauty salons and regular "hangouts" to help promote events. Even go as far as Durango and Moab.

Dates were confirmed for Denver Pride (June 21, 22), Salt Lake City Pride (June 8), Grand Junction Pride Fest (June 14).

Sergio suggested we have some sort of tie-in social or event for the Grand Junction PrideFest. Something we would sponsor. Should we sponsor a Dance Party on the 14<sup>th</sup>? \$5.00 and \$7.00 cover charges were suggested. Brock would appreciate any help with DJ's. Brock will talk with Dave at Mesa Theater and Club. Billy will check with Mike Mansheim and see about possibilities.

All further Definitions nights will have the WSB banner hung, membership applications, and business cards present.

Discussion then turned to the financial and membership situation. It was agreed that a "Quarterly Memo" would be sent out to everyone on the Yahoo! mailing list and Connexion list.

The memo would remind everyone what was discussed at the initial meeting about being an official club, having dues. Let them know that in the future their memberships and dues will allow us to host events, to help cover already incurred expenses, get discounts.

There will be incentives for having a membership.

The memo will also be the official introduction of the fund-raising coffee sale. Bill suggested listing all the current paid members in the memo as a "thank you for your support".

The memo will also be an attempt to ascertain number attending the quarterly meeting, and guys would need to RSVP. Deadline to respond is Friday, April 25<sup>th</sup>.

Sergio called for another special board meeting to follow that deadline to see where we stand. The special session board meeting will be Tuesday, April 29<sup>th</sup> at Trader's at 6:30 pm.

An aggressive email campaign to get everyone's attention will be used.

Sergio suggested that maybe a potluck for the membership meeting would be best and the board would provide the meat for the lunch.

After a consensus, it was agreed that the "Mountain Splendor" blend would be the coffee we offered.

Tom suggested that we do a pre-order of the coffee sale, which was unanimously approved.

May 10<sup>th</sup> is the confirmed date for the Membership Meeting.

Respectfully submitted,

Bill Andrews